



UNIVERSITÀ
di **VERONA**

Scuola di Dottorato
di **SCIENZE NATURALI
ED INGEGNERISTICHE**

PhD Course on “Innovazione e spirito imprenditoriale”

Dott. Massimo Andriolo
Dott. Mario Farias

Are you ready to become an Innovation Champion?

Learn innovation management skills that will help you to structure, evaluate and prioritize business opportunities

- Learn the design thinking approach and apply it to a real business idea
- Learn to apply business modeling tools to test your business idea
- Get access to an innovation management certification issued by the Global Innovation Management Institute, one of the most prestigious innovation management certification boards in the world
- Have fun

Intrigued?

Class Meeting:

March 10 from 14.30 to 18.30, Room C- Cà Vignal 1

March 14 from 14.30 to 18.30, Room Verde – Cà Vignal 2

March 17 from 14.30 to 18.30, Room C- Cà Vignal 1

March 20 from 14.30 to 18.30, Room Verde – Cà Vignal 2

April 5 from 9.30 to 13.30, Room Verde – Cà Vignal 2

April 6 from 9.30 to 13.30, Room Verde – Cà Vignal 2

Scuola di Dottorato di Scienze Naturali ed Ingegneristiche

Strada Le Grazie, 15 - 37129 Verona | T + 045 802 7026

laura.marcazzan@univr.it

P. IVA 01541040232 | C.F. 93009870234